

## Laikhuta' set up of Chhaygaon Harimandir

**Assam Rising, Chhaygaon, Jan 19:** The much awaited construction completion of Sri Sri Harimandir at Chhaygaon town is in final stage now. According to a press conference by Chhaygaon Champaknagar Ras Mahotsav Committee a three day long programme will be held on next February 8-10, on the occasion of permanent establishment of God Sri Vishnu at altar. So on last January 17 last, a 'Laikhuta Set Up' programme was inaugurated by Dr. Kamala kanta Kalita, former M.L.A and present chairman of Assam Khadi and Village Industries Board. It is informed to press by organising committee that at three day long auspicious programme the Main Door opening



of newly constructed Sri Sri Harimandir will be inaugurated by Dr. Kamala kanta kalita, the chairman of khadi board. Apart from in the presence of other dignitaries like Biswaji Daimary, Speaker of Assam Legislative Assembly, Chief Minister Dr. Himanta Biswa Sarma, Agriculture Minister Atul Borh, Industries and Commerce & Skill Development Minister Chandra Mohan Patowary, Health and Family Welfare Minister Keshab Mahanta and many more is expected by organizing committee at three day long various programme. The organizing committee also has informed to press that the scheduled programme may be little bit changed due to increasing Covid situation within the state.

## USTM to organise 'North East Rural Talent Hunt for UPSC'

**Assam Rising**

**Guwahati, Jan 19:** In a historic initiative with a vision to support mildly aspiring students from the rural areas of the north-eastern region to clear the Indian civil service examinations, the Vision 50 Academy has recently developed various innovative study modules from the secondary level onwards so that students can be groomed right from the early age for the toughest, competitive examination of the country. To achieve this goal of producing more successful candidates from the North East in UPSC examinations, the Vision 50 Academy, which is powered by ERD Foundation Guwahati and supported by USTM, will conduct a Talent Search Examination-2022 on February 6 in which school students from class 8 to class 12 can appear. In the same test, NEET and JEE aspirants from class 10 and 12 will also be selected and the first 100 toppers in the exam can avail 100 per cent



scholarship for mentorship and preparation. Addressing a press conference at KNB Women's College Badarpur today, Mahabul Hoque, the Chancellor of USTM and Chairman of ERD Foundation said, "ERDF is committed to serve the society by providing the best possible support to the aspirants for cracking the prestigious national level competitive examinations. It will also take necessary measures for creating awareness among the school children particularly from the remote areas of the region. ERDF will also provide financial support for the preparation of such examinations so that brilliant students can avail the facilities and clear these examinations in large numbers who will in turn contribute in the nation building process". Hoque stated that in order to give a shape to this flagship initiative, the Vision 50 Academy has planned to conduct a North East Talent Hunt Examination-2022 for the rural children under three categories to identify the talented students who will be able to prepare for UPSC Examinations simultaneously while pursuing their graduation so that without any loss of time they can crack the Civil Services Examinations easily. In addition to regular mentorship sessions, necessary counselling and guidance shall also be provided to the students on a regular basis so that they can access quality magazines, online materials and Newspapers etc. from their homes. In the test for NEET and JEE on the same day and venue, the top 100 ranked candidates in the talent hunt exam will avail 100 per cent scholarship, 101 to 200 rankers will avail 50 per cent scholarship and 201 to 300 rankers will avail 30 per cent scholarship.

Module -II and in the 3rd category class XII students will go for Module-III. The students can apply for the Talent Hunt Examination and get the detailed information by visiting the website www.vision50.org. The examination will be conducted in pen and paper mode. The last date of submission of online application is 30th January 2022. The selected students will undergo a systematic mentorship programme where weekend offline and online sessions will be conducted by experienced mentors until the students reach their UG Course preferably for Bachelor of Administration and Governance (BAAG) Course. BAAG is a unique UG course especially designed at USTM for UPSC aspirants to prepare for the Examination simultaneously while pursuing their graduation so that without any loss of time they can crack the Civil Services Examinations easily. In addition to regular mentorship sessions, necessary counselling and guidance shall also be provided to the students on a regular basis so that they can access quality magazines, online materials and Newspapers etc. from their homes. In the test for NEET and JEE on the same day and venue, the top 100 ranked candidates in the talent hunt exam will avail 100 per cent scholarship, 101 to 200 rankers will avail 50 per cent scholarship and 201 to 300 rankers will avail 30 per cent scholarship.



Manjari Pravasini Student Of Kx Khanapara For Bagging 2nd Position In The Category Of Traditional Folk Instrumental Natona Kala Utsav Organized

## Hojai District Unit of AAGABS forwards memorandum to CM

**Assam Rising, Hojai, Jan 19:** Hojai District Unit of All Assam Gramya Ausodh Byabasai Sanstha have forwarded a memorandum to the Chief Minister of Assam Dr. Himanta Biswa Sarma through the Deputy Commissioner of Hojai District Anupam Choudhary on Wednesday. Through the memorandum, the Hojai District Unit of All Assam Gramya Ausodh Byabasai Sanstha have raised their various concerns and demands. In the memorandum, they have raised four points - as per the first point, THE DRUGS AND COSMETICS ACT, 1940 was amended in the year 1995 i.e 25 years ago since then there is no amendment in this Act and amendment done in 1995 is not acceptable in present time. Secondly, the rural educated unemployed youths availing Restricted Pharmacy License must be trained by Health department and thereby the restriction on prescription of medicine should be repealed. Thirdly, the RP License holder should be availed to prescribe all types of medicines, the legal heir of RP License holders must be given opportunity to transfer his/her name in RP License after death of the original holder of the RP license and fourthly, they have demanded to include RP License holders youths to be indulged in Skill Development Schemes. They have also highlighted many other loopholes in six decade old THE DRUGS AND COSMETICS ACT, 1940 and accordingly demanded for its amendment as per the need of the hour. On the other hand, through another memorandum to DC Hojai the Hojai District Unit of All Assam Gramya Ausodh Byabasai Sanstha have apprised the DC about the various welfare activities of the unit within the district and have requested the DC to provide them a plot of land to establish their office. The duo memorandum were signed and handed over by Hojai District Unit of All Assam Gramya Ausodh Byabasai Sanstha's President Haram Majumdar and Secretary Jibonkrishna Majumdar.

## NIRDPR organised online Management Development Programme

**Assam Rising**

**Guwahati, Jan 19:** The National Institute of Rural Development and Panchayati Raj, North Eastern Regional Centre, Guwahati, Assam is organising Five day Management Development Programme on Rural Development Leadership from January 17-21. This programme is one of the programme in series of management development programmes on rural development leadership during Covid 19. The functionaries of Rural Development and Panchayati Raj play crucial role in addressing the poverty, sanitation, unemployment, women empowerment etc. in addition to their normal routine work particularly during covid pandemic situation. It is also believed that posting in the district as BDO/APO/DRDA -PO is very crucial for the officers and his/her effective functioning to realize the full potential in various sectors of development. The overall objective of the proposed programme is to sharpen the fundamental competencies of officers such as knowledge, skills, traits, motives, attitudes, values and other characteristics that are needed to drive superior performance in rural development sector during uncertain times of pandemic. The main aim of the programme is to make participants recognize the potentials by addressing various social sector issues prevailing in the districts, and To equip the participants with various supportive institutions like NIRD & PR and other similar agencies to get quick solutions for their district specific development problems and also in management of mental wellbeing during pandemic situation. The Programme was

inaugurated by PVS LN Murthy, Chairman and Managing Director of North Eastern Development Finance Corporation Ltd (NEDDF) in presence of Shri. G.Kameshwar Rao, IAS Former Chief Secretary, Govt of Tripura and Dr. T.Vijaya Kumar, Associate Professor and Counselor, Dr. T.Vijaya Kumar Associate Professor and Webinar Coordinator, while welcoming the delegates and guests emphasised the importance of leadership in Rural Development during Covid situation. Leadership in rural areas requires particular traits. It is an interesting social phenomenon. Therefore, this training programme focus on sharpening the fundamental competencies of officers / functionaries working in Rural Development sector with requisite knowledge, skills and traits, attitudes and other characteristics that are needed to drive the performance in Rural Development in Pandemic situation. Managing the mental wellbeing is one of the essential requirement for the functionaries to excel their leadership during covid-19. PVS LN Murthy, Chairman and Managing Director of North Eastern Development Finance Corporation Ltd (NEDDF), Guwahati Assam while delivering inaugural address highlighted that in India lot of Development is happening but the pace in which we are doing developing is not enough particularly during this uncertain situations. There is a need of creating concrete development models to show case and implement across the country. The Functionaries should understand the local situations and understand the people while implementing the

development programmes for greater success. He has quoted Mr. Armstrong Pame is an officer in the Indian Administrative Service (IAS) of Manipur state and is a Miracle Man for building a 100km road famously known as the "Peoples Road" connecting Manipur to Nagaland and Assam. The functionaries are to be equipped with personal traits to lead the programmes such as passion to work with the people, involvement, honesty and positive leadership through this type of Rural Development training programmes and appreciated the efforts of NIRDPR, G.Kameshwar Rao IAS Former Chief Secretary, Govt of Tripura highlighted Covey's habit of synergizing suggests ways to seek commonalities across seemingly disconnected issues, problems and people by integrating living and learning, the "Be Proactive" habit helps in developing the rural areas. The functionaries should prioritise the urgent/not urgent and important and not important. The functionaries working in rural development sector should listen and seek to understand the synergy for effective implementation of the programmes like poverty alleviation, livelihood development etc. Dr.Chanarti Uma Maheswara Ro IAS Former Principal Secretary to Chief Minister, Govt of Andhra Pradesh while deliberating on Dynamics of Rural Development leadership stressed to fee the minds of the people and community and help them with delegated power. While referring to Ashok Mehata Committee highlighted that the allotted money is not reaching to the field because of proper leadership skill among

the leaders and implementing officers. Interaction with environment is very essential to adapt to the situation. There are many solutions available in the field through mutual agreement only we can implement the solutions. The functionaries should function in such a way that the rural people fee that the functionaries are serious persons involved in developing their area. The training programme is for five days and it is planned with 16 sessions on Educational Development, Agricultural Development, Health Development, E-Governance for Rural Development, Management of Mental Wellbeing, Effective Communication and Leadership

skills, Leadership for Sustainable Development, Group Dynamics and Team building with focus on Volunteerism in Rural Development and offered with blended digital training methodology. Total 50 officers of different levels working in Rural Development and Panchayati Raj department across the country are attending this MDP on Rural Development Leadership. The Programme is coordinated by Dr. T.Vijaya Kumar, Dr. M.K. Sivastava and Er. S.K.Ghosh of NIRDPR North East Regional Centre, Guwahati, Assam.

## Allegation against husband in Pengeri

**Assam Rising**

**Margherita, Jan 19:** An incident of daughter-in-law harassment has come to light in Pengeri under Margherita subdivision of Tinsukia district. The complaint has been raised by the daughter-in-law as well as the family members of the daughter-in-law. The daughter-in-law has raised allegations not only

against her husband but also against her mother-in-law. She is working head teacher of the Pengeri High school. The act of a woman associated with a sacred profession like a teacher has evoked strong reactions across the region. However how true the allegations are will come to light only in the

police investigation. Daughter-in-law has already lodged an FIR against husband Bhaskar Sharma, mother-in-law Tripti Gogoi and husband sister's at Pengeri police station. But even now the family of the victim is accused of not taking any action against the culprits from Pengeri police.

## Film Appreciation Book on works of Jahnu Barua released at a Global Conclave

**Assam Rising**

**Guwahati, January 19:** A book Film Appreciation on Cinemas (1980 to 1990) of Jahnu Barua: Social, Economic, Political and Cultural Perspectives' authored by Dr. Juhu P. Pathak, an academican from Assam working currently working as an Assistant Professor with Sharda University, Uttar Pradesh, was released at the 37th Day Session of Global Communication Education Conclave (GCEC) held under the aegis of the Global Media Education Conclave (GMEC) on 18th January, 2022. "It always makes a filmmaker happy when people discuss and/or write about film appreciation. I appreciate Dr. Juhu P. Pathak's work in bringing out... a comprehensive analysis on my films. This book will also be a handbook for film students to understand how to appreciate films from multiple dimensions not only from the perspective of cinema but also the rubrics of politics, economics, culture and society apart from others that Dr. Juhu has tried to highlight through her exhaustive work... This book will go a long way in celebrating the rich customs and diverse culture of Assam," writes Padma Shri and Padma Bhushan Shri Jahnu Barua,

Winner of 12 National Awards, in the Introduction of the Book. "Everybody talks of Jahnu's work - his cinema and the accolades he has received over the years. In fact, this book is about that" is the introductory line by Ms. Anamika Paul, Winner of 5 National Awards. "I would like to congratulate Dr. Juhu P. Pathak for bringing out this book on the works of master filmmaker Jahnu Barua ji... This book by Dr. Juhu P. Pathak on Jahnu Barua ji is a timely and wonderful piece of work on a living legend," reflected in a message from Shri D.J. Nainin, DG, Press Information, I&B Ministry. "I want to congratulate Dr. Juhu P. Pathak for bringing out this wonderful series of books that deep dives into Jahnu Barua's films. I convey my best wishes to Dr. Juhu... and hope that her sincere work becomes a huge success," was a message from Dr. Samujjal Bhattacharjya, Chief Advisor, All Assam Students' Union (AASU). "I believe that doing what you are passionate about highlighting an important aspect of our State of Assam, is itself an act of patriotism. Dr. Pathak's work is indeed reflecting her immense love towards her State... and



congratulate her for her endeavour which will surely go a long way in preserving and documenting the works of Shri Jahnu Barua." was a message from Shri Bishnu Chorghoria, National Award Winner for Hkhagoroloi Bohu Door. "I congratulate Dr. Juhu P. Pathak for her untiring effort in documentation of the work of the maestro Sri Jahnu Barua. The book series titled 'Film Appreciation on Cinemas of Jahnu Barua' in three volumes will be a masterpiece and will contribute to a great extent in film literature as well as carry a valuable message to the young generation," was a message from Ms. Malaya Goswami, National Award Winner for Firingoti. Jahnu Barua is an Indian film maker of International repute. This book explores the man and his message through an in-depth analysis of his films from 1982 to 2014. The research study considers a span of 32 years. This research project considers 12 Assamese feature films of Jahnu Barua

and excludes the Hindi Language feature films and other short films. The entire research was conducted under a project of Altruist Centre for Research, Training and Development (ACRTD), a wing of Capt. Ayush Prusartha Foundation (CAPF). The Research Project made way for mammoth data that has been divided into three books. This book is the first book of the trilogy. The expected outcome of this book is to document and preserve the Assamese culture but also help to understand the various facets of the Assamese society in detail. The book has brought out the macro environmental factors like the representation of social, economic, political and cultural aspects of Assamese society. The objective of this book is to generate content on social and economic disparity and discrimination which will become a guiding tool for the policy makers to set the

roadmap for change. While films are a reflection of the society, this attempt to document the message in Jahnu Barua's films, which are largely focused on issues of human interest, will act as a ready reckoner for anybody who would aspire to delve into the intricacies of Assamese society, its people and culture. The research will bring in focus the social, economic, political, cultural and psychological dimensions and crucial issues related to it. It will help society at large understand the problems in a systematic way. It will also preserve the Assamese culture for future generations. The research will be a curation of the work of the man - Shri Jahnu Barua and his message. The book will target all students of media/journalism, film studies, film critics, film enthusiasts, policy makers or anyone who just wants to understand some facets of Assamese Cinema. This is the author's fourth book after the success of 'Introduction to Media Laws and Ethics' (1st Ed 2014, 2nd Ed 2017) and 'Television Advertising Ethics and Human Rights' (1st Ed 2018 along with a co-authored one 'Media Disquisitions: Contemporary Media Discourses of 21st Century' (1st Ed 2021).

**Book Your Ads in The Assam Rising**

Text Classified Ad  
Classified Display Ad  
Display Ad

Special Offer!

www.dainandinbartgroup.in  
assamrising@gmail.com  
94010-33823



# The Sentinel

*of this land, for its people*

**GUWAHATI, January 19:** The National Institute of Rural Development and Panchayati Raj, North Eastern Regional Centre (NIRDPR NERC), Guwahati, has organised a five-day online Management Development Programme on Rural Development Leadership which started on January 17 and will conclude on January 21, stated a press release.

This is part of a series of management development programmes on rural development leadership during COVID-19.

The functionaries of the rural development and Panchayati Raj institutions play a crucial role in addressing problems such as poverty, sanitation, unemployment, women empowerment etc., in addition to their normal routine work, particularly during the COVID-19 pandemic situation. It is also believed that posting in the districts as BDO/APO/DRDA -PO is very crucial for the officers and his/her effective functioning to realize the full

## **Online programme on rural development leadership**

potential in various sectors of development. The overall objective of the proposed programme is to sharpen the fundamental competencies of officers, such as knowledge, skills, traits, motives, attitudes, values and other characteristics that are needed to drive superior performance in the rural development sector during uncertain times of the pandemic.

The main aim of the programme is to make participants recognize their potential by addressing various social sector issues prevailing in the districts, and to equip the participants with various supportive institutions like NIRD & PR and other similar agencies to get quick solutions for their district-specific development problems, and also in the management of mental well-being during a pandemic situation.

The programme was inaugurated by PVSLN Murthy, chairman and man-

aging director of North Eastern Development Finance Corporation Ltd (NED-FI) in presence of G Kameshwara Rao, former Chief Secretary of Tripura, and T Vijaya Kumar, associate professor and course director.

While welcoming the delegates and guests, T Vijaya Kumar emphasised the importance of leadership in rural development during the COVID-19 situation. Leadership in rural areas requires particular traits. It is an interesting social phenomenon. Therefore, this training programme focuses on sharpening the fundamental competencies of officers/functionaries working in the rural development sector with requisite knowledge, skills and traits, attitudes and other characteristics that are needed to drive the performance in rural development in the pandemic situation. Managing the mental well-being of people is one

of the essential requirements for the functionaries to excel their leadership during COVID-19.

PVSLN Murthy highlighted that in India a lot of development is happening but the pace is not enough, particularly during this uncertain situation. There is a need for creating concrete development models to showcase and implement across the country. The functionaries should understand the local situations and understand the people while implementing the development programmes for greater success.

He referred to Armstrong Pame, an Indian Administrative Service (IAS) officer of Manipur, who is called a 'Miracle Man' for building a 100km stretch of road famously known as the 'Peoples' Road', which connects Manipur to Nagaland and Assam. The functionaries are to be equipped with personal

traits to lead the programmes, such as passion to work with the people, involvement, honesty and positive leadership through this type of rural development leadership training programmes. He appreciated the efforts of NIRDPR.

G Kameshwara Rao highlighted Covey's habit of synergizing suggested ways to seek commonalities across seemingly disconnected issues, problems and people by integrating living and learning and said that the 'Be Proactive' habit helps in developing the rural areas. The functionaries should prioritize the 'urgent' over the 'not urgent' and 'important' over the 'not important'.

Chamarti Uma Maheshwara Rao, former principal secretary to the Chief Minister of Andhra Pradesh, while deliberating on 'Dynamics of Rural Development Leadership', stressed on freeing the minds of the people and community and help them with delegated power.