

13th

Post Graduate
Diploma in
Rural
Development
Management
2017



Centre for PG Studies & Distance Education

National Institute of Rural Development and Panchayati Raj

(Ministry of Rural Development, Government of India)

Rajendranagar, Hyderabad - 500 030.

Website : www.nird.org.in/pgdrdm

Introduction

The symbiotic process and synergistic interaction between teaching, training and the practice of Rural Development, among other Programme management systems, comprise the lifeline of the National and Regional programmes of Rural Development. Institutional capacity building, networking and partnerships between public-public, public-civic and public-private organisations are now seen as the harbingers of 'Change Management' for professionalising the Rural Development institutions and streamlining the development delivery systems. The one-year Post Graduate Diploma in Rural Development Management (PGDRDM) could not have been ushered in at a more appropriate time than now, when the need for Rural Development professionals is considered paramount and the concomitant grooming of talented persons non-negotiable. Developing a cadre of committed, competent and passionate rural development professionals is, therefore, an express challenge and a major mandate for all the Rural Development organisations in general and the National Institute of Rural Development and Panchayati Raj (NIRDPR), the 'Lead Rural Development and Panchayati Raj Institution' in the country, in particular. It is in this context the UNESCAP has recognised the NIRDPR as one of the Centers of Excellence in HRD research. The HRD endeavour of NIRDPR is thus poised to set in motion a series of capacity building initiatives. The successful mission of the first Ten Batches of PGDRDM is the seed bed for the 13th Batch of PGDRDM that is scheduled to commence from January 2017. 11th and 12th Batches are under progress. The NIRDPR and the Centre for PG Studies and Distance Education (CPGS&DE) leverage the governmental, civil society and corporate strengths toward building Knowledge Centres, Skill Pools and Development Practitioners' platforms. Similar PG Diploma Programmes like the 'Sustainable Rural Development', 'Tribal Development Management' and 'Geospatial Technology Applications in Rural Development' are also offered under Distance mode.



About NIRD&PR



Dr. W. R. Reddy, IAS
Director General,
NIRD&PR

The National Institute of Rural Development and Panchayati Raj (NIRDPR) is an autonomous organisation of the Ministry of Rural Development, Government of India. As a 'think-tank' of the Ministry, it assists in policy formulation and programme planning for rural development and 'rural change'. It undertakes training, teaching, research, action research and consultancy assignments in the rural development sector. The institute is located in the serene natural surroundings of Rajendranagar, in the historic city of Hyderabad, Telangana India.

The Institute's services are available to different ministries and departments of the Central and State Governments, banking institutions, public and private sector organisations, civil society organisations, panchayati raj institutions and other national and international agencies connected with rural development. The NIRDPR also celebrated its Golden Jubilee year of establishment. The NIRDPR is mandated to conduct and assist in the organisation of training and teaching programmes, conferences, seminars and workshops for middle and senior level development functionaries and young students; undertake, aid, promote and coordinate research on its own and / or collaborate with State, national and international development agencies; analyse and offer solutions to problems encountered in planning and implementation of the programmes for rural development, HRD, natural resources management, employment, rural enterprises, rural infrastructure, women development, decentralised governance, panchayati raj and related programmes; disseminate information through periodicals, reports, books and other publications, and transfer technology through action research, extension systems, the Technology Bank and the NIRDPR-SIRD network organisations in furtherance of the basic objectives of the Institute.



Aim of the Programme

- ◆ To develop a committed and competent cadre of Rural Development Management Professionals in the country.

Strategy

- ◆ Offer a range of courses that address key policy and management issues in rural development
- ◆ Provide students with core development and management insights and impart analytical skills for planning and managing Rural Development Programmes
- ◆ Develop students' capacities and infuse right attitudes, values and ethics



Objectives / Outcome

On completion of the Programme, the students will develop:

- ◆ Expertise in planning and management of rural development programmes with focus on participatory development and innovation
- ◆ Competence in revamping the development delivery systems for improved delivery of services
- ◆ Sensitivity to the issues of equity and gender
- ◆ Appreciation of the rights and entitlements of the rural poor and the socially disadvantaged groups
- ◆ Right attitudes and values necessary for rural development professionals
- ◆ Positive thinking and leadership qualities
- ◆ An understanding of the processes of skill building, productivity, quality and value addition

- ◆ An ability to build rural organisations and develop human resources amongst the rural poor
- ◆ Heightened interest in inter-sectorial coordination and collaboration, and forge public-public and public-private partnerships and networks
- ◆ Capabilities to tackle challenges to the rural poor
- ◆ Skill sets to better implement Rural Development Programmes of Government, NGOs and the CSR initiatives

Programme Design

The PGDRDM design rests on the tripod of (i) Rural Development Philosophy, Concepts, Principles, Policies, Programmes and Organisations (ii) Rural Development Management Practices, and (iii) Rural Social Sector. The programme consists of three major components, namely, (a) Classroom teaching and interactive learning (b) Fieldwork (short visits and long visit) and (c) Field attachment (Rural Organisational Internship). The first component envisages exposure to attitudes, skills and knowledge relevant to the rural society, rural development philosophy and concepts, and rural development management theories and practices. The second



one primarily revolves around understanding the rural society, its people, dynamics of interaction, institutions, relationships and livelihoods by way of intensive fieldwork. The last component seeks to equip the students with skills of

managing organisations/ enterprises through organisational internship for 'hands on learning and applications'.

Programme Duration

One year – January - December 2017

Programme Framework

The classroom component is offered in the First Trimester (14 weeks); a large part (10 weeks) of the Second Trimester is devoted to classroom followed by eight weeks of rural organisational internship, also called as 'Field Attachment (FA)', and the rest of the Third Trimester (12 weeks) caps up the classroom learning. In effect, the programme envisages twenty five courses with 52.5 credits. The courses and the related field and project work cover the essentials of rural society, economics, people and organisations, good governance, natural and human resource development, rural development management principles and practices, project planning and management, management accounting and financial management, IT and ICT, agro-processing and small and medium rural enterprises, rural organisations, rural credit; micro-finance; rural insurance, livelihoods, rural product marketing, infrastructure, social sector services, development communication; skill development, rural health management and overall quality of life, among others, as listed trimester-wise. Based on the programme design and its objectives, the following courses, as shown in the next page, seek to fulfil the objective of the classroom component that is

presented in three parts. Field visits and Field Attachment / Organisational Internship (6 weeks) are interspersed with the classroom component. Other associated academic activities equaling ten weeks duration at different time points include short field visits, seminars, workshops, fortnightly forum presentations, special lectures, thematic assignments, quizzes and examinations. Special lectures, exposure visits, panel discussions, games and case studies comprise the pedagogy and learning methodology. Student seminars, theme-specific assignments and project work are expected to further aid the process of self and interactive learning, both in and outside the classroom.

Field Attachment (FA) / Rural Organisational Internship

As part of the PGDRDM curriculum requirement, the students are sent on short and long field visits for field work and field attachment (Rural Organisational Internship) of six weeks at the end of the second trimester in small groups. This component carries a weightage of 2.0 credits. The short field visits of 2-3 days duration numbering 25-30 visits (about 12 weeks) are arranged across the courses throughout the programme. The short and long field visits of two-three days spread over all the three trimesters provide the students with core development and management insights while imparting analytical skills for planning and managing rural development programmes.

The Six-week Field Attachment (Rural Organisational Internship) component seeks to sensitise the students to the hard core problems of the rural society, its dynamics, its realities and institutions. Also, the FA component focuses on institutions, organisational structures, organisational culture, management systems, HRD, finance, production processes, marketing, value addition, etc. The students, under the guidance of the CPGS&DE faculty, designated faculty members of other Centres of NIRDPR, the PGDRDM guest faculty and Heads / Supervisors of the host organisations, are expected to focus on the stated objectives, understand the processes, analyse the outcomes and reflect and report on the overall learning drawn from the FA-Rural Organisational Internship. The FA is scheduled during the period after the end of the second trimester and commencement of the third trimester. Specific learning and application-oriented tasks / projects will be generated both by the CPGS&DE and the host organisations for individual or group work. Though the students are given a chance to choose an organisation short-listed by the CPGS&DE for FA, the CPGS&DE reserves the right to attach a student to any organisation considered important from the viewpoint of the objectives of the PGDRDM.

Evaluation of the Students

The NIRDPR follows the Ten Point Grade Point system in evaluating the students.

Eligibility

The minimum qualification for admission to the programme is Graduation in any discipline from any recognised University. Students in the final year and expecting to complete all the requirements of graduation before 1st January, 2017, may also apply.

Reservation

Reservations for the SC, ST, OBC and Persons with Disability (PWD) will be made as per Government of India norms.

Scholarship

Certain Number of top meritorious students may be awarded NIRD&PR's Scholarships based on their performance in the Trimester Examination.

The North Eastern Council, Shillong, will be approached for giving fellowships to economically backward students of North Eastern States.

Selection

All eligible candidates along with in-service candidates should appear for the Entrance Test (off-line paper-pencil test) that will comprise: English Comprehension and Essay Writing, Verbal Ability, Quantitative Ability, Reasoning and Analytical Skills. The Entrance Test will be of about two and half



Shri S. K. Singh, IAS, Chief Guest of Convocation present gold medal to topper of the batch

hours duration. The number of questions may range between 90 and 120. The test will be conducted on **06.11.2016 (SUNDAY)** at Bengaluru, Bhopal, Bhubaneswar, Chennai, Guwahati, Hyderabad, Jaipur, Jammu, Kolkata, Lucknow, New Delhi, Patna Pune and Thiruvananthapuram. The Test Centres are subject to change depending on the availability of a minimum number of candidates. Candidates selected on the basis of the Entrance Test will be invited for Group Discussion and Personal Interview at NIRDPR, Hyderabad. No TA / DA will be paid for any candidate attending the test or group discussion and personal interview.

How to Apply

Application form to be filled through online is available in our website (www.nird.org.in/pgdrdm). The applications to be sent by post can also be accepted through downloadable form available in our website. The filled in online (Hard copy) /downloaded application form should be submitted along with the application fee of ₹ 200



(₹ 100 for SC/ST and PWD candidates) through an Account Payee Demand Draft drawn in favour of NIRD - PGDRDM, payable at Hyderabad. The filled in application form should be sent to the Coordinator (Admissions), Centre for PG Studies and Distance Education (CPGS&DE), National Institute of Rural Development and

Panchayati Raj, Rajendranagar, Hyderabad-500030, so as to reach on or before **26.10.2016**. Last date for receipt of applications from the students residing in the North Eastern States, Jammu & Kashmir, Andaman & Nicobar Islands and Lakshadweep is **01.11.2016**. Applications received after the cut-off date shall be rejected. NIRDPR reserves the right to make changes to the Diploma Programme, its design / content and the process of selection, depending upon the exigencies, without assigning any reasons whatsoever.

Schedule of Events for Admission to the Programme PGDRDM 2017: Batch-13

S. No.	ITEM	DATE
1.	Last Date for receiving filled in Application forms at NIRD&PR, Hyderabad	26-10-2016
2.	Last Date for receiving filled in Application forms at NIRD&PR, Hyderabad from North Eastern States, Jammu & Kashmir, Andaman & Nicobar Island and Lakshadweep	01-11-2016
3.	PGDRDM 2017 : Batch-13: All India Entrance Test	06-11-2016

Programme Fee and other Costs

Course Fee: The total course fee payable by the students is ₹ 1.25 lakhs for SC, ST & PWD category, ₹ 1.6 lakhs for Open & OBC category. The first instalment of ₹ 75,000 for SC/ST/PWD category and ₹ 90,000 for Open / OBC category should be paid at the time of enrolment, the next instalment of ₹ 80,000 for SC/ST/PWD candidates by the first day of the second Trimester and ₹ 90,000 for Open / OBC by the first day of the second Trimester and the last instalment of ₹ 80,000 for SC/ST/PWD candidates by the first day of Third Trimester and ₹ 90,000 for Open / OBC by the first day of the third Trimester. Course fee once paid shall not be refunded.

Boarding and Lodging Charges

The training / teaching programmes are residential and boarding and lodging arrangements are made in the Institute's well-furnished Hostel. International and Indian in-service students are accommodated in semi-furnished residential quarters in the campus. The annual board and lodging expenses will be approximately ₹ 1.0 lakhs for Indian students. This is payable in three instalments on the first day of each Trimester.



Caution Deposit

A refundable Caution Deposit of ₹ 10,000 for Indian students towards Mess Deposit @ ₹ 7,000, Library Deposit @ ₹ 1,000 and Hostel Deposit @ ₹ 2,000 is a requirement.

Seat Registration Fee

Upon selection, a non-refundable seat registration fee of ₹ 20,000 should be paid by students including the Indian in-service candidates. The same shall be adjusted in the first trimester fee. The balance of 1st Trimester fee should be deposited before the commencement of the programme.

Other expenses

Students should bear the cost of purchase of books, stationery, toiletries etc.

Placement Support

NIRDPR will endeavour to make placements on successful completion of the PGDRDM, but does not guarantee. However, all the eligible and interested students of the previous batches of the PGDRDM were placed with State and Central government agencies, public sector banks, CSR organisations and non-governmental organisations.

Facilities

The Institute has its own Health Centre with resident Doctors and auxiliary services. It has a modern sports complex with recreational facilities such as gymnasium, tennis, badminton, table-tennis, swimming pool, cricket and other games. Yoga and meditation is taught on all



working days of the week. Internet and Intranet (LAN) facilities are available in student room/computer room in the hostel.

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