



PROGRAMME BROCHURE

POST GRADUATE DIPLOMA IN RURAL DEVELOPMENT MANAGEMENT



Centre for Post Graduate Studies and Distance Education
School of Development Studies and Social Justice

National Institute of Rural Development and Panchayati Raj

Ministry of Rural Development, Government of India
Rajendranagar, Hyderabad - 500 030 Telangana, India

Website : www.nird.org.in/dec.aspx



Vision

The vision of NIRD&PR is to focus on the policies and programmes that benefit the rural poor, strive to energise the democratic decentralisation processes, improve the operation and efficiency of rural development personnel, promote transfer of technology through its social laboratory and Technology Park and create environmental awareness.

As a “think-tank” for the Ministry of Rural Development, NIRD&PR while acting as a repository of knowledge on rural development would assist the Ministry in policy formulation and choice of options in rural development to usher in the changes.

Mission

To examine and analyse the factors contributing to the improvement of economic and social well-being of people in rural areas on a sustainable basis with focus on the rural poor and the other disadvantaged groups through research, action research, consultancy and documentation efforts.

To facilitate the rural development efforts with particular emphasis and focus on the rural poor by improving the knowledge, skills and attitudes of rural development officials and non-officials through organising training, workshops and seminars.

National Institute of Rural Development & Panchayati Raj Centre for PG Studies and Distance Education

List of Placement Organisations

Shyama Prasad Mukherji Rurban Mission
National Rurban Mission (NRuM)

RURBAN Mission, New Delhi



Coconut Development Board



**National Fisheries
Development Board**



SEARP – Andhra Pradesh



Odisha Livelihood Mission



**Bihar Rural Livelihoods
Promotion Society (BRLPS)**

NATIONAL RURAL LIVELIHOODS PROMOTION SOCIETY



**State Rural Livelihood Mission
(SRLM) - Chhattisgarh**



Stree Nidhi, SEARP Telangana



IKYA Global



IL&FS



Centum Work Skills



AP-MAS, Hyderabad



DISHA Skills



ICICI Foundation



HCL Foundation



HELPAge India



Carrier Launcher



Kudumbashree



DDUGKY NIRD&PR



**National Institute of Rural
Development and
Panchayati Raj (NIRD&PR)**

Meghalaya SRLM

Chhattisgarh SRLM

SACH Foundation

West Bengal SRLM

Rajasthan SRLM

**Uttarakhand Social
Audit, Accountability
and Transparency
Agency
(USAATA-Social Audit)**

Introduction

The one-year Post Graduate Diploma in Rural Development Management (PGDRDM) is very important since the need for Rural Development professionals is considered paramount and the concomitant grooming of talented persons non-negotiable. Developing a cadre of committed, competent and passionate rural development professionals is, therefore, an express challenge and a major mandate for all the Rural Development organisations in general and the National Institute of Rural Development and Panchayati Raj (NIRD&PR) the leading Rural Development Institution in the country, in particular. The HRD endeavour of NIRD&PR is thus poised to set in motion a series of capacity building initiatives. The successful mission of the last twelve batches of PGDRDM is the seed-bed for the 13th batch of PGDRDM. Eleventh and twelfth batch are under unveil. The NIRD&PR and the Centre for PG Studies and Distance Education (CPGS&DE) leverage the governmental, voluntary and corporate strengths toward building Knowledge Centres, Skill Pools and Development Practitioners' platforms. Similar PG Programmes like the 'Sustainable Rural Development', 'Tribal Development Management', and Geospatial Application in Rural Development are offered under distance mode. This Brochure provides a window to the NIRD&PR's objectives and academic activities with specific reference to the PGDRDM and its curriculum.



About the NIRD&PR



Shri Narendra Singh Tomar
Union Minister of Rural Development,
Government of India

The National Institute of Rural Development and Panchayati Raj (NIRD&PR) is an autonomous organisation of the Ministry of Rural Development, Government of India. As a 'Think Tank' of the Ministry, the NIRD&PR assists in policy formulation and programme planning for rural development and 'rural change'. The NIRD&PR undertakes training, teaching, research, action research and consultancy assignments in the rural development sector. The Institute is located in the serene natural surroundings of Rajendranagar, in the historic city of Hyderabad, Telangana, India. The Institute's services are available to different Ministries and Departments of the Central and State Governments, Banking Institutions, Public and Private Sector Organisations, Civil Society Organisations, Panchayati Raj Institutions and other National and International Agencies connected with Rural Development.

The NIRD&PR is mandated to conduct and assist in the organisation of training and teaching programmes, conferences, seminars and workshops for middle and senior level development functionaries and young students; undertake, aid, promote and coordinate research on its own and / or collaborate with State, National and International Development Agencies; analyse and offer solutions to problems encountered in planning and implementation of the programmes for rural development, HRD, natural resources management, employment, rural enterprises, rural infrastructure, women development, decentralised governance, Panchayati Raj and related programmes; disseminate information through periodicals, reports, books and other publications, and transfer technology through action research, extension systems, the Technology Bank and the NIRD&PR-SIRD network organisations in furtherance of the basic objectives of the Institute.

Regional Centres

The North-Eastern Regional Centre of NIRD&PR, established at Guwahati, Assam, in 1983, conducts training courses, seminars, workshops and problem-oriented research studies on rural development policy and planning relevant to the North-Eastern region covering the States of Assam, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura and Sikkim



NIRD&PR North-Eastern Regional Centre, Guwahati

Structure and Organisation



Dr. W.R.Reddy, IAS,
Director General

The Institute's policies and strategies are determined by a 47- member General Council. The Union Minister for Rural Development is the President of the General Council. The management and administration of the Institute is vested in a 15 - Member Executive Council with the Hon'ble Union Minister for Rural Development as its Chairman. The Director General is responsible for the management of the Institute. The Deputy Director General, Multi-disciplinary Faculty, the Financial Advisor, the Registrar and Director (Administration) and administration officers and staff assist the Director General. The Academic Committee and the Research Advisory Committee, under the Chairmanship of the Director General, help plan the training, teaching, research, action research and consultancy endeavours.

Faculty

The faculty members are highly qualified with Doctoral degrees, and several years of experience in Rural Development Training, Teaching, Research and Consultancy. The 6 strong schools under which 80-member strong multi-disciplinary faculty are assigned to 23 thematic Centres. For more details about the qualifications and experience of the faculty members and the activities of the Centres and Schools please visit our Website: www.nird.org.in

Training and Teaching

The NIRD&PR has expertise and excellent infrastructure to train senior and middle level development functionaries engaged in policy formulation, management and implementation of rural development programmes. The training programmes are intended to create knowledge base, develop skills and infuse right attitudes and values. Over 1900 programmes are offered every year by the Institute. About 30,000 trainees pass through the portals of the NIRD & PR and its network organisations annually. The Institute also conducts several international training programmes sponsored by the Ministry of External Affairs and



Shri R. C. M .Reddy, IAS, CEO, IL&FS
Addressing the PGDRDM Students about
Skills India Programme

the Ministry of Rural Development Government of India. Participants from several Afro-Asian, Asia-Pacific, Latin-American and Caribbean countries undergo training at NIRD&PR every year.

Research and Action Research

The Institute undertakes empirical studies on specific themes like wage and self-employment; rural change; socio-economic and human resource development; decentralisation; rural technology; natural resources, environmental concerns, rural infrastructure and basic minimum social services like water and sanitation, programme planning and management. It also undertakes monitoring and evaluation studies to assess the impact of rural development programmes, identify frontier areas for policy interventions and analyse the research, training and teaching needs of the Rural Development functionaries. The action research programmes of the Institute are location specific in nature and scope. Development models and themes are given a fair trial.

Consultancy

Consultancy assignments are taken up for Ministries / Departments of Government of India, National level organisations, state governments, public sector undertakings including banks, CSR units of corporate industrial houses and premier international development organisations like the UNDP, FAO, UNICEF, UNESCO, UNIFEM, WHO, ILO, World Bank, ESCAP, DFID, CIRDAP, SAARC and AARDO.

Information Dissemination



The Institute disseminates the results of the research studies and recommendations of its various seminars and workshops through a number of publications. It brings out a quarterly Journal, 'Journal of Rural Development' in English and Hindi that is acclaimed for its research based articles and timeliness and a monthly newsletter. With nearly 500 publications to date, NIRD&PR is a leading publisher of Rural Development literature not only in India but also in the region. The Institute's publications like the 'India Rural Development Report', the 'Panchayati Raj Report' and the 'Rural Development Statistics' have attracted the attention of academicians, policy planners and programme implementers.

Documentation

The Centre for Media and Rural Documentation (CMRD) of the Institute acts as a referral and service agency for the rural development sector as a whole. It has a well-organised library with a collection of more than two lakh volumes and subscribes to over 200 journals. The J-STOR e-journals and subscriptions like 'Indiastat.com' are added features. The Rural Development database consisting of over two lakh references is computerised.

Computer Centre

The Institute has a well-equipped Computer Centre for in-house and classroom Training, Teaching, Management Information System (MIS), Library Documentation and Data Processing. It has two computer labs with 'state-of-the-art' PCs backed by software packages. Other facilities include Video Conferencing, Internet and Local Area Network connecting all the departments and Centres of the Institute. The Institute's departments, centres, classrooms and guest houses are Wi-Fi enabled. The Computer centre maintains the Institute's website.

Centre on Geo-Informatics Application in Rural Development (C-GARD)

C-GARD is engaged in designing and developing applications for Rural Development using Geo-informatics Technology that consists of Geographical Information System (GIS), Remote Sensing (RS), Satellite Imageries Analysis and Global Positioning System (GPS) for planning, implementing, monitoring and modelling various development programmes. It also specialises in developing decision support systems for watershed programmes, Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS), Agriculture Development, Environmental Impact Assessment, Conservation Practices, Resource Planning, Infrastructure Development including Rural Roads, Village Planning, Customised Applications, Automated Mapping / Facility Mapping (AM/FM), Catchment / Command Area Development and Geo-Data Warehousing. Most of these works are done in-house by the Faculty, Consultants and Scientists working in the Centre.

Rural Technology Park

The Rural Technology Park (RTP), spread over 65 acres of land aims at disseminating information on current and rural technologies and promoting sustainable rural development. The RTP showcases Rural Technologies and provides for capacity-building in terms of skill development and promoting entrepreneurship. The transfer of technology process and activities are carried out for sustainable livelihoods. The RTP has established some production-cum-training units of appropriate and cost-effective technologies for rural areas, and offers skill-oriented training. The solar power unit is managed by illiterate women who have become barefoot solar engineers and execute turnkey solar electrification projects in the rural areas. The National Rural Building Centre showcases model rural houses constructed with 40 different technologies applicable to Rural India and the Sanitation Park displays key sanitation models. The wind mill for production of wind energy is the latest attraction. Recently, the Institute has initiated establishment of five RTPs in African countries.



Rural Technology Park, NIRD&PR

Rural Self-Employment Training Institutes (RSETIs)

The establishment of Rural Self-Employment Training Institute (RSETIs) in each of the 622 lead bank districts of our country with active co-operation from the Central and State Governments, is an innovative and ambitious project of the Ministry of Rural Development, Government of India, with a view to training unemployed rural youth of Below Poverty line (BPL) households to become successful rural entrepreneurs. NIRD&PR is the nodal agency for implementing the RSETIs' project on behalf of Ministry of Rural Development, Government of India with financial support from the nationalised banks. The growth of RSETIs across the country is so spectacular over the last one and a half years that their number has reached to 1852 in July 2016 from just 316 in March 2010. The efforts of NIRD&PR, MoRD and individual banks have resulted in generating significant self-employment opportunities in the country side.



One Year Post-Graduate Diploma in Rural Development Management (PGDRDM)



Aim of the Programme

- ✍ To develop a committed and competent cadre of Rural Development Management Professionals in the country.

Strategy

- ✍ Offer a range of courses that address key policy and management issues in rural development
- ✍ Provide students with core development and management insights and impart analytical skills for planning and managing Rural Development Programmes
- ✍ Develop students' capacities and infuse right attitudes, values and ethics

Objectives / Outcome

On completion of the Programme, the students will have developed:

- ✍ Expertise in planning and management of rural development programmes with focus on participatory development and innovation
- ✍ Competence in reorienting the development delivery systems for improved delivery of services
- ✍ Sensitivity to the issues of equity and gender
- ✍ Appreciation of the rights and entitlements of the rural poor and the socially disadvantaged groups
- ✍ Right attitudes and values necessary for rural development professionals

- ✍ Positive thinking and leadership qualities
- ✍ An understanding of the processes of skill building, productivity, quality and value addition
- ✍ An ability to build rural organisations and develop human resources amongst the rural poor
- ✍ Heightened interest in inter-sectoral coordination and collaboration, and forge public-public and public-private partnerships and networks
- ✍ Capabilities to tackle challenges to the rural poor
- ✍ Skill sets to better implement Rural Development Programmes of Government, NGOs and the CSR initiatives of the corporate sector

Programme Design

The PGDRDM design rests on the tripod of:

- (i) Rural Development Philosophy, Concepts, Principles, Policies, Programmes and Organisations
- (ii) Rural Development Management Practices, and
- (iii) Rural Social Sector

The Programme consists of three major components, namely,

- (a) Classroom teaching and interactive learning
- (b) Fieldwork (short visits and long visit) and
- (c) Field Attachment (Rural Organisational Internship). The first Component envisages exposure to attitudes, skills and knowledge relevant to the rural society, rural development philosophy and concepts, and rural development management theories and practices. The second one primarily revolves around understanding the rural society, its people and dynamics of interaction, institutions, relationships and livelihoods by way of intensive fieldwork. The last Component seeks to equip the students with skills of managing organisations/enterprises through organisational internship for 'hands on learning and applications'.



Best International Student Award Winner
(Mr. Shamal Chandra Hawlader) 2015-16, Batch-10
and Co-students during Convocation

Programme Duration

One year: Three Trimesters per Year

In a year there will be two batches i.e. from January – December and August - July

Programme Framework

The classroom component is offered in the First Trimester (14 weeks); a large part (10 weeks) of the Second Trimester is devoted to classroom followed by eight weeks of rural organisational internship also called as 'field attachment (FA)', and the rest of the Third Trimester (12 weeks) caps up the classroom learning. In effect, the programme envisages twenty six courses with 53.5 credits. The courses and the related field and project work cover the essentials of rural society, economics, people and organisations;



PGDRDM Students during their Field Visit

good governance; human resource development; rural development management principles and practices; project planning and management; management accounting and financial management; IT and ICT; agro-processing and small and medium rural enterprises; rural organisations; rural credit; micro-finance; livelihoods; rural product marketing; infrastructure; social sector services; development communication; skill development among others as listed trimester-wise. Based on the programme design and its objectives, the following courses, as shown in the next page, seek to fulfil the objective of the classroom component that is presented in three parts. Field visits and Field Attachment / organisational internship (6 weeks) are interspersed with the classroom component. Other associated academic activities equalling ten weeks duration at different time points include short field visits, seminars, workshops, fortnightly forum presentations, special lectures, thematic assignments, quizzes and examinations. Special lectures, exposure visits, panel discussions, games and case studies comprise the pedagogy and learning methodology. Student seminars, theme-specific assignments and project work are expected to further aid the process of self and interactive learning, both in and outside the classroom.

Project Work

The students are required to undertake project work on specific themes of their choice. A major part of the project work will revolve around electives and Fieldwork and Organisational Internship. The project work will run throughout the Second and Third Trimesters.

Associated Academic Activities in all the Trimesters (6-8 weeks)

1. Seminars, Workshops, Forum Presentations, Talks, Debates and Panel Discussions
2. Short Field Visits, Report Writing and Presentations
3. Quizzes, Mid-term Tests, Trimester-end Exams, Assignments, Overall Evaluation and Award of Diploma
4. Follow-up

Being a national and apex rural development organisation, the NIRD&PR provides immense and invaluable opportunities to the students to interact and learn from high profile development personalities. Eminent Scholars/Development Practitioners/Activists who have had interaction with the students of previous PGDRDM Batches so far include: Mrs. Medha Patkar, a renowned Social Activist, who spoke to the students on 'Institution Building and Strengthening of Panchayats'; Dr. B.D. Sharma, former Commissioner of SCs & STs and former Vice Chancellor – NEHU University, who made a presentation on 'Tribal Development and Self-Governance'. The presentation was followed by a discussion on his book titled 'A Tale of Two Nations'; Smt. D Purandeswari, Hon'ble Union Minister of State for HRD, interacted with the students and spoke about 'Higher Education and HRD'; Prof. N.R. Madhava Menon, Member, Law Commission on Centre-State Relations made a forum presentation on 'Law and Development'; Shri V. Ramachandran, Chairman, Centre for Management Development, spoke on 'Emerging Rural Management Paradigms and Practices'; Dr. Ram Puniyani, Secretary, EKTA Foundation, addressed the students on 'National Integration, Communal Harmony and Communal Amity'; Mr. Jean Dreze, Visiting Scholar, NIRD&PR spoke on 'Right to Food and Convergence of NREGS'; Mr. John G. Shulman, President, Alignor Group, spoke on 'Rural Conflict Resolution : Negotiations'; Ms. Bela Bhatia, spoke on 'Rural Unrest in Chhattisgarh'; Shri S. Narsing Rao, Chairman and Managing Director, Singareni Collieries, delivered a lecture on 'Rural Development: Institutional Arrangements'; Dr. K. G. Karmakar, Managing Director, NABARD spoke on 'NABARD' Credit Plus Approach to Rural Development'; Dr. Shanta Sinha, Chairperson of the National Commission for Protection of Child Rights (NCPCR) spoke on 'Role of National Commission on Protection of Child Rights and Provision of Basic Education'; Shri Vinod Rai, Comptroller & Auditor General of India has delivered the study forum lecture on 'Contributions of Audit in Establishing Good Governance in India and Social Audit of Rural Development Programmes – Experiences Hitherto'; Shri Ranjit Shekhar Mooshahary, Governor of Meghalaya, spoke on 'Good Governance and Rural Development'; Shri J.M. Lyngdoh, former Chief Election Commissioner of India spoke on 'Electoral Reforms and Corruption', Dr. D. S. Gangwar, Principal Secretary, GAD, Government of Bihar spoke on 'The Tao of Great Manager – Leader'; Dr. M. N. Roy, IAS (Retd.), Former Chief Secretary, Government of West Bengal, Dr. S.M.Vijayanand, Special Secretary, Ministry of RD, Government of India, Dr. P. G. Chengappa, Former Vice Chancellor, University of Agricultural Sciences, Bengaluru interacted with the students of PGDRDM; Prof. Anil Kumar Gupta, Professor, IIM, Ahmedabad addressed the students; Shri Sanjay Kothari, Secretary, Government of India, Ministry of Personnel, PG & Pensions interacted with the students; Shri Shriram, IA&AS address the students on 'Mahatma Gandhi National Rural Employment Guarantee Act'; Shri S. K. Panda, Chief Secretary, Government of Tripura, among others.

Evaluation of the Students

The NIRD&PR follows the Ten Point Grade Point system in evaluating the students.

Eligibility

The minimum qualification for admission to the programme is Graduation in any discipline from any recognised University. Those who are in the final year and are expected to complete all the requirements of graduation by the time of joining the programme can also apply.

Annexure-1

- ✍ Honey Harvesting: Sustainable Livelihood option on Organisational Internship to Centre of Science for Villages, Wardha.
- ✍ Financial Inclusion (Uses of Fund) Organisational Internship to Uttarakhand State Rural Livelihood Mission (USRLM)
- ✍ Transformation of Rural Lives through Urban Haat (Namma Santhe) Project of MYRADA: A Study on Pickle Business and Subsequent Role Played by Self Help Group in Kolar district of Karnataka
- ✍ Quality Assessment of Training Imparted in DDUGKY in the State of Odisha during Organisational Internship to Odisha Livelihood Mission (OLM), ORMAS, DDUGKY, Bhubaneswar
- ✍ Impact of Kudumbashree Samagra Projects on Social and Economic Empowerment of Women in Kollam district of Kerala
- ✍ Six Weeks Organisational Internship at Himachal State Institute of Rural Development. Topic: 'Prospects and Problems in formulation of Cluster Level Federations'.
- ✍ IL&FS Cluster Development Initiative: Efforts and Issues in Project Implementation – An Analysis in Rajasthan
- ✍ Replanting and Rejuvenation of Coconut Gardens in Oachira Block of Kollam district in Kerala
- ✍ A Study on Coconut situation in Traditional Coconut growing area and status of Implementation of the Scheme 'Replanting and Rejuvenation of Coconut Gardens' in Pappinivattam village of Mathilakam block, Thrissur district, Kerala'
- ✍ Community led Interventions to tackle Anemia in Vulnerable Groups – A Pilot study in Karnataka State
- ✍ Identifying the Financial Status of Pre-Existing SHGs in Satna district of Madhya Pradesh and support required to become sustainable Institution in Co-ordination with Madhya Pradesh District Poverty Initiative Project (MPDPIP)
- ✍ Comparative Study of Organic and Inorganic Fertiliser Consumption in four districts in Bihar
- ✍ Impact of ADWDR Scheme, 2008 on Recovery of Agricultural Advances, Suggestions for Reducing N.P.A. in Agriculture
- ✍ A process study on 'Replanting and Rejuvenation of Coconut Gardens' in Oachira Block of Kollam district in Kerala
- ✍ Management of Soils for Sustainable Agriculture: IFFCO Approach
- ✍ Community led Interventions to tackle Anemia in Vulnerable Groups – A Pilot study in Karnataka State
- ✍ A Study on Coconut situation in Traditional Coconut growing area and status of Implementation of the Scheme 'Replanting and Rejuvenation of Coconut Gardens' in Pappinivattam village of Mathilakam block, Thrissur district, Kerala'
- ✍ Some of the tasks were individual while others were group tasks

Profiles of Professors and Heads of Centres

Dr. W.R. Reddy, IAS
Director General

I. School of Development Studies and Social Justice

Centre for PG Studies and Distance Education

Name : Dr. C. S. Singhal
Designation : Professor & Head
Qualification : Ph.D (Psychology), PGDHRM, PGDJ & MC, PDM (AIM Philippines)
Email : singhal.nird@gov.in
Areas of Specialisation : Specialisation in Educational Psychology; Behavioural & Organisational Development, Human Resource Management; Gender and Development; Civil Society Organisation, NGOs, Youth Development

Name : Dr. Aryashree Debapriya
Designation : Associate Professor
Qualification : MA (Economics), MBA, Ph.D
Email : debapriya.nird@gov.in
Areas of Specialisation : Rural Product Marketing, Rural Credit, Micro Finance, WTO & International Business, Product & Brand Management, Cooperative Management.

Name : Dr. Sonal Mobar Roy
Designation : Assistant Professor
Qualification : M.A. (Social Anthropology), Ph.D (Sociology)
Email : sonalmobarroy.nird@gov.in
Areas of Specialisation : Sociology of Education and Health; Culture and Tribal Studies; Social Exclusion and Inclusion related to Gender; Research Methods and Methodology, IT in Education and Health; Monitoring and Evaluation; Social networks and Crowdsourcing.

Centre for Agrarian Studies

Name : Dr. Ch. Radhika Rani
Designation : Associate Professor & Head
Qualification : Ag. M.Sc. Ph.D (Agrl. Economics)
Email: : radhikarani@nird.gov.in
Areas of Specialisation : Institutions in Agriculture, Agrarian Relations, Agriculture and Nutrition Security Linkages and Natural Resource Management.

Centre for Equity and Social Development

Name : Dr. G. Valentina
Designation : Head I/c & Associate Professor
Qualification : PhD (Sociology), MPhil (Sociology), MA (Sociology), IRPM, PGDEE

Email : valentina.nird@gov.in
Areas of Specialisation : Sociology, Technology Interventions for Rural Development, Women Empowerment, Environmental Impact Assessment, Industrial Relations, Rural Entrepreneurship, Community Development

Centre for Gender Studies and Development

Name : Dr. C. S. Singhal
Designation : Professor & Head
Qualification : Ph.D (Psychology), PGDHRM, PGDJ & MC, PDM (AIM Philippines)
Email : singhal.nird@gov.in
Areas of Specialisation : Specialisation in Educational Psychology; Behavioural & Organisational Development, Human Resource Management; Gender and Development; Civil Society Organisation, NGOs, Youth Development

Centre for Human Resource Development

Name : Dr. Gyanmudra
Designation : Professor & Head
Qualification : MA, D.Phil Course & Ph.D (Psychology)
Email : gyanmudra.nird@gov.in
Areas of Specialisation : Organisational Behaviour & Human Resources; Research and Training Methods; Participatory Methods and Quantitative Techniques; Psychometric Techniques Involving Personality Assessment, Recruitment, etc.; Educational Psychology/Gender issues and Entrepreneurship; Community Health

II. School of Local Governance

Centre for Decentralised Planning

Name : Dr. Y Bhaskar Rao
Designation : Professor & Head
Qualification : MA, Ph.D, Political Science and Public Administration
Email : bhaskarrao.nird@gov.in
Areas of Specialisation : Panchayati Raj – Development Administration.; Financial Management in PRIs.; Decentralised Planning.; Gram Panchayati Development Plan.; Empowerment of Women in Rural Local Bodies.; Empowerment of Marginalised Sections such as SCs, STs in PRIs.;

Centre for Panchayati Raj

Name : Dr. K. Jayalakshmi
Designation : Professor & Head
Qualification : Ph.D (Development Administration)
Email : jayalakshmi.nird@gov.in
Areas of Specialisation : Governance and Gram Panchayat Development Planning, Capacity Building, Gender and Governance

Centre for Social Audit

Name : Dr. C. Dheeraja
Designation : Associate Professor & Head
Qualification : Ph.D(Social work)
Email : dheeraja.nird@gov.in
Areas of Specialisation : Gender Issues in Rural Development, Gender Budgeting, Impact of MGNREGS on Women and Other Vulnerable Sections, Impact Assessment Studies.

III. School of Public Policy And Good Governance

Centre for Corporate Social Responsibility, Public Private Partnership & Peoples Action

Name : Dr. Murugesan Ramasamy
Designation : Professor & Head
Qualification : Ph.D, M.B.A, LL.B.
Email : murugesan.nird@gov.in
Areas of Specialisation : Rural Micro-enterprises Development, Skill Development (NRLM), Rural Marketing, Franchise Development and Networking, SHGs, Women / Youth 'Empowerment, Panchayat /Local Finances, Micro-Finance, Project Management, Corporate Social Responsibility (CSR), Village Adoption (SAGY): Inclusive Village and Infrastructure Development, PURA – Public-Private Partnership, Technology Transfer, Energy Resources Management, Rural Electrification and Environmental Concerns

Centre for Good Governance and Policy Analysis

Name : Dr. M. Sarumathy
Designation : Associate Professor & Head
Qualification : M.A. Public Management, Ph.D Public Administration (Policy Analysis)
Email : sarumathy.nird@gov.in
Areas of Specialisation : Governance and Democracy; Youth Development; Right to Education; Right to Public Services; Convergence Plan;

Centre for Planning, Monitoring and Evaluation

Name : Dr. G. Venkata Raju
Designation : Associate Professor & Head
Qualification : M.Sc. (Marine Sciences – Marine Biology); Ph.D (Marine Living Resources);
Email : gvraju.nird@gov.in
Areas of Specialisation : Application of project management in agriculture and allied sector programmes / schemes for sustainable production'; Action research projects for developing technologies for need based issues in fisheries; Seasonal variations and adoptability of farmers level interventions in coastal livelihoods.

IV. School of Rural Livelihoods and Infrastructure

Centre for Financial Inclusion and Entrepreneurship

Centre for Livelihoods

Name : Dr. P. SivaRam
Designation : Professor & Head
Qualification : M.A (Sociology); M.Phil; PhD; MBA (HRM)
Email : sivaram.nird@gov.in
Areas of Specialisation : Rural Drinking Water and Sanitation, Rural Livelihoods, HRD, Participatory Training and Development and Social Security.

Centre for Rural Infrastructure (CRI)

Name : Dr. P. SivaRam
Designation : Professor & Head
Qualification : M.A (Sociology); M.Phil; PhD; MBA (HRM)
Email : sivaram.nird@gov.in
Areas of Specialisation : Rural Drinking Water and Sanitation, Rural Livelihoods, HRD, Participatory Training & Development and Social Security.

Centre for Wage Employment

Name : Dr. G. Rajani Kanth
Designation : Associate Professor & Head (i/c)
Qualification : Ph.D(Education)
Email : rajanikanth.nird@gov.in
Areas of Specialisation : Designing development projects with emphasis on Wage Employment; Participatory Planning, Monitoring and Evaluation; Participatory Approaches in Development; Sensitising Community and Community Mobilisation.

V. School of Science, Technology and Knowledge Systems

Centre for Geo-Informatics Applications in Rural Development

Name : Dr. Vasala Madhava Rao
Designation : Adviser & Head
Qualification : B.Tech (Elect), M.Tech (Remote Sensing), Ph.D (Engineering-Spatial IT, JNTU, Hyderabad), MBA (Symbiosis, Pune), Ph.D (Economics), PGDPM (University of Hyderabad)
Email : madhavarao.nird@gov.in
Areas of Specialisation : Remote Sensing; GIS; GPS; Digital Image Processing Applications to Land Use Planning; Watershed Development and Monitoring; Rural Infrastructure Development; Resource Planning; Large Scale Mapping; LIS; Terrain Modelling and Change Detection Studies, Sensor, LIDAR, Open Source Application Packages.

Centre for Innovations and Appropriate Technologies

Name : Dr. Yaparala Gangi Reddy
Designation : Professor & Head
Qualification : M.Com, LLB, PhD, Diploma in Industrial Relations and Personal Management
Email : gangireddy.nird@gov.in
Areas of Specialisation : Problems and Prospects of Micro-Enterprises, Agro-industries, Rural Technologies and Rural Infrastructure, Technology Transfer, Marketing, Participatory Approaches to Development, Cluster Approach to Self-employment, Issue of Child Labour, Women Empowerment, Youth Development and People's Participation.

VI. School of Sustainable Development

Centre for Climate Change and Disaster Management Disaster Mitigation

Name : Dr. E. V. Prakash Rao
Designation : Professor & Head
Qualification : M.A, M.Phil, Ph.D, LLB
Email : evprakashrao.nird@gov.in
Areas of Specialisation : Institutional Framework and Governance Issues in Disaster Management; CBDM; Insurance and compensation matters; impact of climate change on rural livelihoods.

Centre for Natural Resource Management

Name : Dr. Siddayya
Designation : Associate Professor & Head
Qualification : M.Sc & Ph.D (Agricultural Economics), IARI, New Delhi
Email : siddayya.nird@gov.in
Areas of Specialisation : Natural Resource Economics, Land and Water Management, Watershed Management and Impact Evaluation, Agricultural Development and Policy, Climate Change and Sustainable Agriculture and Labour and Livestock Economics.

VII. Professional Support Centre

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PGDRDM – BATCH-11 Students along with

Shri. J. S. Mathur, IAS, Secretary

Ministry of Panchayati Raj, MoPR, Director General NIRD&PR, Registrar & Director
Administration and Academic Committee Members



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