



National Institute of Rural Development and Panchayati Raj
(An organization of the Ministry of Rural Development, Govt. of India)
Rajendranagar, Hyderabad- 500 030

Date: 19.08.2021

Invitation for Reporting Best Model of RURBAN Clusters

Shyama Prasad Mukherji Rurban Mission (2015) is a flagship program of Ministry of Rural Development which aims at development of rural growth clusters based on the local potential. With a focus on providing/ strengthening economic activities in group of villages, Rurban clusters are being created with developing skills, local entrepreneurship and infrastructure amenities. The initial step is to create 300 Rurban clusters across the country within 5 years on convergence mode with 70% source of funding from different schemes under Govt. and private sectors and 30% funding from Govt. towards CGF (Critical Gap Funding). As on 2020-21, 292 clusters were formed which are progressing with different stages of implementation. Complete guidelines of the scheme are available on <https://rurban.gov.in>. In order to encourage post graduate students of NIRDPR to associate with economic development activities of villages, NIRDPR is conducting competitions on documentation of best models of Rurban clusters.

- ❖ **Eligibility:** All the successful students belonging to the batches up to PGDRDM (Batch-18) and of PGDM-RM (Batch-3)
- ❖ **How to participate:** Eligible persons who propose to undertake the proposed study on any of Rurban Cluster of choice with their own expenses can submit report in the prescribed format (enclosed). In the first step, the participants are required to go through the available literature and secondary data gathered through key informants and should focus on developing a better concept-to-completion model for implementation of Rurban in cluster mode while involving SHGs. Reports generated with relevant photographs and video-clippings depicting the actual work done by the competitors/ participants will be essential to claim meritorious work.
- ❖ **Prize Money:** Out of the total full-fledged reports received from the competitors, the best first two reports will be awarded with cash prize along with certificate of appreciation.
First Prize - Rs. 10,000
Second Prize - Rs. 8,000
- ❖ **Mode of Selection:** Selection will be done by a team evaluators approved by the competent authority. Evaluation of the reports will be done based on the actual work done. The decision of evaluation team will be final. Except intimation to the successful persons by email and mobile, no further correspondence will be entertained.
- ❖ **Last date of submission:** 15th September, 2021
- ❖ **Address for communication:** Reports to be submitted in pdf format to the mail id: sonalmobarroy.nird@gov.in addressed to Dr. Sonal Mobar Roy, Assistant Professor (CPGS &DE), National Institute of Rural Development and Panchayati Raj (NIRD&PR), Rajendranagar, Hyderabad-500 030.

Template for Reporting Best Models under Rurban Clusters

Name and Address of the Competitor/ Participant:

Roll No and Batch No. (PGDRDM and PGDM-RM) :

(For old Batch Students, copy of PG certificate to be enclosed)

- 1. Name of the Rurban cluster**
- 2. Complete address of the cluster**
- 3. Name of the implementing agency and key persons with designation with mobile number**
- 4. Name of the Rurban economic activity proposed for study** e.g. Agri and allied sector (specify), etc.
- 5. Complete details of the cluster-** Objectives, activities, outputs and outcomes envisaged, project duration, stakeholders, convergence of resources (central scheme/ state scheme/ NGOs, etc.)
- 6. Key Aspects (Indicative) of planning and management that need to be considered for reporting**

S.No	Aspect	Tick the relevant	Explain the reasons (Human and Financial resources under convergence and accountability context) with evidence
a)	Best coverage and proper identification of needs with justification		
b)	Preparation of strategic plan (ICAP)		
c)	Formulation of Detailed Project Report (DPR)		
d)	Ensuring proper implementation with procedures /guidelines of Rurban cluster		
e)	Ensuring proper utilization of Critical Gap Funding(CGF)		
f)	Ensuring efficient convergence / external support and fund flow		
g)	Ensuring timely and efficient delivery of the outputs		
h)	Ensuring transparency and audit mechanisms		
i)	Ensuring beneficiary friendly resulting in less drudgery for easy transactions by using technology		
j)	Ensuring active SHG participation in project activities		
k)	Ensuring CSR, NGOs, etc. participation		
l)	Any other aspect		

- 7. Narration of the best practice implemented** (Based on the S.No. 6 above, write up note less than six pages plus 2-3 relevant latest photos: how relevant and different, the activities taken up for formulation and management techniques applied in implementation of Rurban cluster for intended purpose towards the objectives of Rurban cluster , etc. with justification of calling it as a standalone model with standout features)
- 8. Learning outcomes** (solutions resolved, interesting/inspiring points, beneficiary satisfaction, etc.)
- 9. Conclusion** (possibilities for replication / expansion / strengthening, emerging ideas, new problems, further needs etc.)

Name:

Signature of Competitor/Participant

Mobile No.