



Training Programme on
**“Principles of Organic Farming,
Certification and Marketing”**
(25th to 29th July, 2022)

Venue: NIRD&PR, Hyderabad



The Principle
of Health.



The Principle
of Ecology.



The Principle
of Fairness.



The Principle
of Care.



ABOUT THE TRAINING PROGRAMME

Unsustainable agriculture is the most significant driver of biodiversity loss and contributes to global warming, contaminating soil, threatening rural livelihoods, and food and nutrition security. Farmers often bear the consequences of our unsustainable economies and lifestyles. They are the ones who are most food insecure and severely hit by climate change. Therefore, we need systemic change in farming practices. The negative impacts of input-intensive agriculture on the environment and health, its inefficacy to provide a decent income for farmers, and its high vulnerability to climate change show the need for change.

It should be evident that nourishing the people sustainably requires protecting the ecological resources essential for producing food for the present and in the future. Organic Agriculture is one of the solutions. Additionally, it addresses hunger, malnutrition, and other challenges, including poverty, water use, climate change, and unsustainable production and consumption. Therefore, the government of India emphasizes the importance and promotion of organic farming in the country. GOI announced various schemes/programs to promote organic farming. Hence it is high time to create awareness and train agriculture and rural development functionaries on the importance of organic agriculture, recent developments, certification, marketing strategies, programmes/schemes, and policies towards organic agriculture development.

OBJECTIVES OF THE PROGRAMME

- Enhance the knowledge on Organic farming Principles, practices and its integrated approach
- Sensitize the participants on global and national scenario of organic agriculture

- Impart technical know-how in the area of organic farming, input production, package of practice, on-farm resource management and organic value chain development
- Certification systems in organic farming including PGS-India certification
- Make the participants to understand the role of marketing and adopt strategies to get premium price
- Creating awareness on government initiatives, schemes/programs and policies for promotion of organic farming in India

OUTCOME OF THE PROGRAMME

At the end of the training programme,

- The participants will understand the Concept, Scenario, Principles, Practices and current status of organic farming in India
- The participants will gain the knowledge on Certification process, types of certification and institutions involved, Marketing and Branding Strategies of Organically Grown Produce
- Get familiarized with Government Interventions (programs, schemes, policies) to Promote organic Agriculture.

TRAINING METHODS

Training methods will comprise of lectures, group discussions, and presentations. Presentations on good practices/ successful case study will be imparted. There will be exposure visits and interaction with experts working in this domain.

TARGET AUDIENCE

Officials from State and District Agriculture, FPO implementing agencies, SIRDPR faculty and SRLM functionaries

ACCOMMODATION & TRAVEL

This program is residential in nature and NIRD&PR will provide accommodation in its Guest House and will bear boarding and lodging charges for the participants during the training. However, to and fro travel expenses of the participants attending the training program must be borne by their nominating/Sponsoring agencies.

The nominated participants are requested to report at NIRD&PR hostel, Rajendranagar, Hyderabad on 24th July 2022 (evening). Before reaching the guest house, they may contact reception at 040 – 2400 8500.

ABOUT NIRD&PR

Established in 1958, the National Institute of Rural Development and Panchayati Raj (NIRD&PR) is a premier training institute and a centre of excellence in research and consultancy services in the rural development arena. Recognized internationally as one of the UN-ESCAP centres of excellence, it builds capacities of functionaries in rural development, agriculture, elected representatives of Panchayats, bankers, NGOs and other stakeholders. The institute is located in the historic city of Hyderabad in Telangana state.

LOCATION & FACILITIES

NIRD&PR is located on a sprawling 42-hectare beautiful campus in Rajendranagar, Hyderabad. The institute has a well-organized and computerized library with a collection of over 90,000 volumes. Besides well-equipped classrooms and guest houses, the institute has a healthcare centre, a community health club with modern equipment, and facilities for yoga, Badminton, Tennis, Table Tennis, Swimming pool, etc.

DIRECTORS OF THE PROGRAMME:

Dr. Nithya V.G

Assistant Professor,
Centre for Agrarian Studies

Dr. Surjit Vikraman

Associate Professor & Head,
Centre for Agrarian Studies

Contact Details: 040-24008515

REGISTRATION FORM

Please fill and submit the registration form through the following link for participation

Registration Link:

<https://forms.gle/vhcVTMxnwTe9wfQV9>

Last date for Nomination & Confirmation

(15th July, 2022)

There is No Training Fee for the programme.

**Centre for Agrarian Studies
National Institute of Rural Development
& Panchayati Raj,
Rajendranagar, Hyderabad - 500 030.**