



Online Training Program on

# “Training Program on Value Chain Analysis and Business Development Plan of FPOs”

( 9-13 AUGUST, 2021)

Organised By

Centre for Agrarian Studies

National Institute of Rural Development and Panchayati Raj

## Course Content

- Conceptual Understanding on Value Chain and Business Development Planning in FPOs
- Value Chain Thinking in Practice and Generating Business Strategies for Existing Value Chains
- Value Chain Mapping and Business Planning of FPOs
- Financial Planning of FPOs
- Business Plan development



## Target Audience

Agriculture and Marketing and Rural Development officials, POPIs, CEOs, BODs, other FPO functionaries and NGOs



**REGISTRATION**

There is no course fee

**Last date for registration:** 6<sup>th</sup> Aug 2021

**E-certificate:** Based on 100 % Attendance and TMP Feedback and Evaluation

**Platform:** link will be shared with registered participants

**Time:** 02.00 PM to 05:00 PM (IST)

## Programme Coordinators

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