

**ONLINE**  
**National Level Workshop**  
**On**  
**Ease of Access to Finance by**  
**MSEs in India**  
**(December 21-22, 2020)**

**NOMINATION FORM**

(Please fill up the form with telephone/mobile numbers and complete address for effective communication)

1. Name:
2. Designation:
3. Address of Organisation:
4. Tele/Fax/ Mobile No:
5. E-mail address:

Date:

Place:

Forwarding Authority  
Signature

**Please send your nominations to:**  
Centre for Entrepreneurship Development &  
Financial Inclusion (CEDFI)  
National Institute of Rural Development &  
Panchayati Raj, Rajendranagar  
Hyderabad -500 030  
E-mail address: [cfie.nirdpr@gmail.com](mailto:cfie.nirdpr@gmail.com)  
Phone: 040-2400 8482/548/534  
**Programme Director:**  
Dr. M. Srikanth

Last date of Registration: December 10, 2020

**ABOUT NIRD&PR**

Established in 1958, National Institute of Rural Development and Panchayati Raj (NIRD&PR) is a premier training institute and a centre of excellence in research and consultancy services in the rural development arena. Recognized internationally as one of the UN-ESCAP centres of excellence, it builds capacities of functionaries in rural development, elected representatives of Panchayats, bankers, NGOs and other stakeholders. The institute is located in the historic city of Hyderabad in Telangana state.

**LOCATION & FACILITIES**

NIRD&PR is located on a sprawling 42 hectare beautiful campus in Rajendranagar, Hyderabad. The institute has a well organized and computerized library with a collection of over 90,000 volumes. Besides well-equipped classrooms and guest houses, the institute has a healthcare centre, a community health club with modern equipment, and facilities for Yoga, Badminton, Tennis, Table Tennis, Swimming pool, etc

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**Centre for Entrepreneurship Development &  
Financial Inclusion**



राष्ट्रीय ग्रामीण विकास संस्थान  
और पंचायती राज  
National Institute of  
Rural Development  
& Panchayati Raj  
Rajendranagar  
Hyderabad-500030  
Telangana, India.  
<http://nirdpr.org.in/>

#### ABOUT CEDFI

NIRD&PR has an exclusive Centre for Entrepreneurship Development & Financial Inclusion (CEDFI).

CEDFI's Vision: To develop and strengthen institutions to promote financial inclusion by creating an ecosystem for rural credit and financial support to village enterprises thereby stimulating entrepreneurship development.

CEDFI's Mission: Enhancing capabilities of organizations promoting financial inclusion, digital literacy, entrepreneurship and microfinance by imparting training and undertaking research activities.

#### ABOUT MSEs

It is well recognized that Micro and Small Enterprises (MSEs) play a critical role in the socio-economic development of a nation in terms of GDP, self-employment, jobs, and exports. However, to maintain their global competitive advantage, they have to upgrade themselves on a constant basis to face the emerging challenges such as technological obsolescence, changes in customers' demands, market linkages, skilled manpower, etc. Out of all the challenges, access to finance is the major one that potential entrepreneurs have been facing across the world. Lack of finance hinders growth and scaling up of the enterprises. To resolve this issue, RBI issued licenses to small finance banks in 2015 with a view to channelizing finance to MSEs and achieving 100% financial inclusion. For further enhancement of credit access to MSMEs, Government of India launched Prime Minister MUDRA Yojna (PMMY) in 2015.

#### ABOUT THE WORKSHOP

The Workshop proposes to have deeper understanding of access to finance by MSEs in general and the role of digital / financial literacy in MSE sector in particular. The focus is also on women entrepreneurs, as they are managing significant number of micro & small enterprises. The workshop proceedings will be published in Journal of Rural Development, in-house journal of NIRDPR.

#### PARTICIPANTS

The profile of the participants would be as follows:

- Faculty Members, Social Scientists and Research scholars
- Executives from Commercial Banks and Rural Banks & other financial institutions
- Officials from Government and private organizations
- NGOs in the area of Small Enterprises and Financial Inclusion
- Entrepreneurs and Innovators of micro and small enterprises

#### WORKSHOP THEMES

- The hurdles MSEs face while getting converted into organized entities
- Major road blocks for MSEs in accessing credit from formal sources of finance
- Challenges faced by members of SHGs in scaling up of their enterprises
- Challenges faced by MSEs under NRLM/NULM programmes in accessing credit/non-financial services
- Issues & challenges in respect of financial and digital literacy of MSEs
- MSEs and Sustainable livelihoods
- Any other related topic on this theme

**WORKSHOP FEE: NIL**  
**MODE OF WORKSHOP: ONLINE**

#### DATES OF THE WORKSHOP

December 21 & 22, 2020

For any information, please contact:  
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